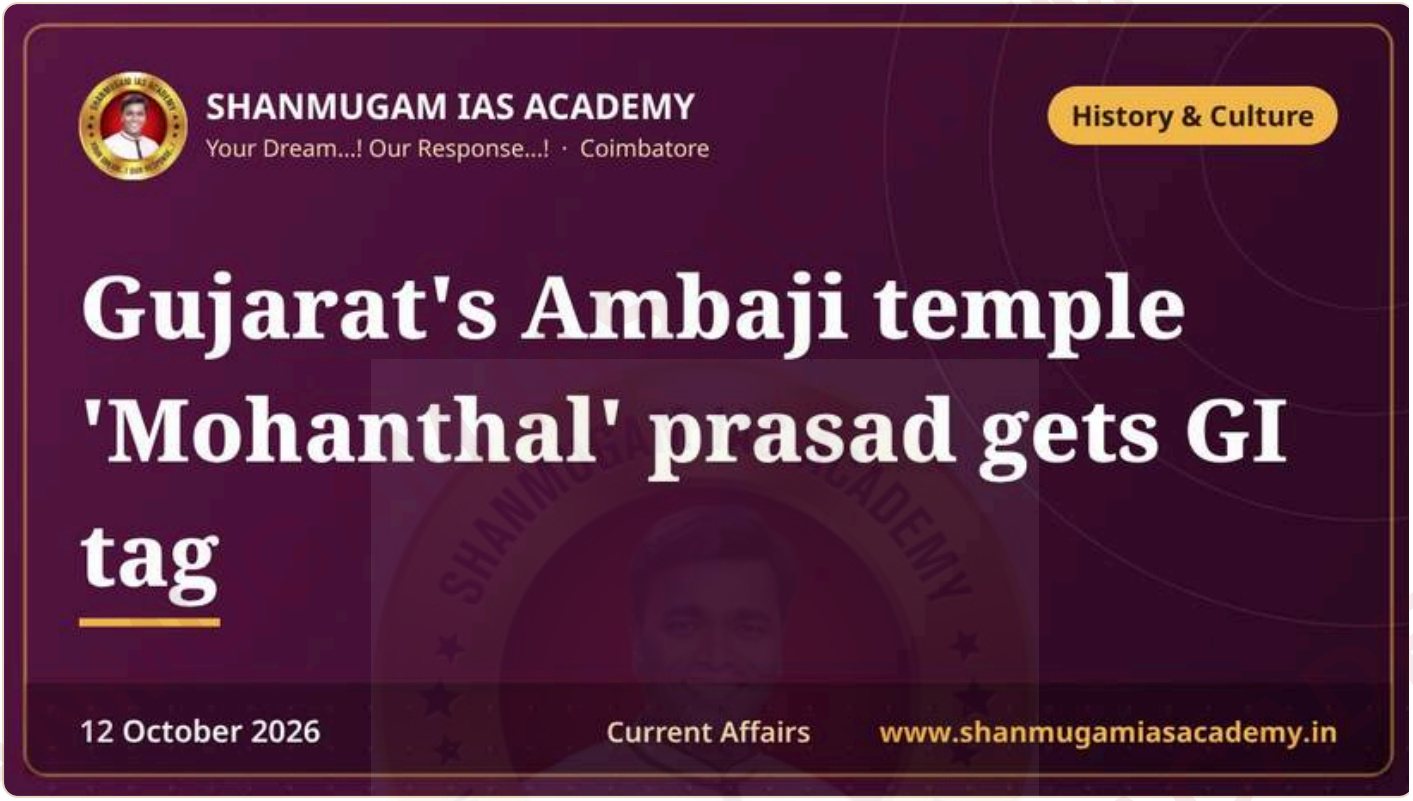
Gujarat's Ambaji temple 'Mohanthal' prasad gets GI tag

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News

'Ambaji Mohanthal', the prasad sweet of the Ambaji temple in Banaskantha district, Gujarat, has received a Geographical Indication (GI) tag. The applicant is Shree Arasuri Ambaji Mata Devsthan Trust; application No. 1228 (filed 18 Apr 2024); certificate dated 1 Oct 2026. On 11 Oct 2026, the first day of Navratri, Controller General of Patents, Designs and Trade Marks Prof. Unnat P. Pandit handed over the certificate.

Key facts

Product	Ambaji Mohanthal – sweet of gram flour, ghee and sugar; Class 30 (foodstuffs)
Applicant	Shree Arasuri Ambaji Mata Devsthan Trust
Timeline	Filed 18 Apr 2024; certificate 1 Oct 2026; handed over 11 Oct 2026; valid to 17 Apr 2034
Ambaji	Banaskantha district; Arasur hills (Aravallis); one of the 51 Shakti Peethas; the 'Visa Yantra' is worshipped instead of an idol

Background

- Law: the Geographical Indications of Goods (Registration and Protection) Act, 1999, in force from 2003; registration lasts 10 years and is renewable. It fulfils India's obligation under the WTO's TRIPS

Agreement.

- India's first GI – Darjeeling Tea (2004–05). The GI Registry is at Guindy, Chennai, under DPIIT, Ministry of Commerce and Industry.
- Other Gujarat GIs: Patan Patola, Kutch embroidery, Jamnagari Bandhani, Gir Kesar mango, Bhalia wheat.
- Temple prasad with GI: Tirupati Laddu (2009), Palani Panchamirtham (2019).

Tamil Nadu link: the GI Registry is in Chennai. Panchamirtham of the Palani Murugan temple (Dindigul district) got a GI in 2019 – Tamil Nadu's first temple prasad with a GI. Srivilliputhur Palkova and Kovilpatti Kadalai Mittai are other GI-tagged Tamil Nadu sweets.

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