Keralam's 'Avalkkoppam' drive against violence on women from 25 Nov

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News

Keralam's Women and Child Development Department will run 'Avalkkoppam' ("With Her"), a 16-day campaign from 25 November to 10 December 2026 against domestic and cyber violence targeting women. It focuses on helping survivors seek help without fear and on stronger legal action; a State-level task force to track investigations has been recommended. The order was issued by Women and Child Development Director V. Vighneswari, and the drive is part of UN Women's 'Orange the World' campaign. Walkathons, rallies and awareness on child marriage and dowry are planned, at a cost of ₹40 lakh.

Key facts for the exam

Point	Details
Name	Avalkkoppam ("With Her")
Period	25 Nov – 10 Dec 2026 (16 days)
Department	Women and Child Development, Keralam
Participants	Public representatives, students, NSS volunteers, NCC cadets

Background

- 25 November is the UN International Day for the Elimination of Violence against Women (adopted by the UN General Assembly in 1999, in memory of the Mirabal sisters of the Dominican Republic). The 16 Days of Activism run until 10 December, Human Rights Day; the UN colour is orange.
- Key Indian laws: Dowry Prohibition Act, 1961; Protection of Women from Domestic Violence Act, 2005; IT Act, 2000 (cyber offences); cruelty by husband or relatives is now punished under the Bharatiya Nyaya Sanhita, 2023.

Tamil Nadu link: Tamil Nadu opened its first All Women Police Station in Chennai in 1992 and built one of India's largest networks of such stations (India's first women police station was at Kozhikode, Keralam, in 1973).

Frequently asked questions

What is this news about?

Keralam's Women and Child Development Department will run 'Avalkkoppam' ("With Her"), a 16-day campaign from 25 November to 10 December 2026 against domestic and cyber violence targeting women.

What are the key facts to remember for the exam?

Name: Avalkkoppam ("With Her"); Period: 25 Nov – 10 Dec 2026 (16 days); Department: Women and Child Development, Keralam; Participants: Public representatives, students, NSS volunteers, NCC cadets.

What is the background to this news?

25 November is the UN International Day for the Elimination of Violence against Women (adopted by the UN General Assembly in 1999, in memory of the Mirabal sisters of the Dominican Republic).

Practice questions (with answers)

1. Keralam's 'Avalkkoppam' campaign is against what?

A) Road accidents

B) Child labour

C) Domestic and cyber violence against women

D) Drug abuse

Answer: C – Explanation: A 16-day campaign (25 Nov – 10 Dec) by the Women and Child Development Department; 'Avalkkoppam' means 'With Her'.

2. When is the International Day for the Elimination of Violence against Women?

A) 25 November

B) 11 October

C) 8 March

D) 10 December

Answer: A – Explanation: Declared by the UN in 1999 in memory of the Mirabal sisters; 8 March is Women's Day and 11 October the Day of the Girl Child.

3. The annual '16 Days of Activism' ends on which day?

A) Constitution Day (26 Nov)

B) World AIDS Day (1 Dec)

C) Human Rights Day (10 Dec)

D) National Girl Child Day (24 Jan)

Answer: C – Explanation: It runs from 25 Nov to 10 Dec, linking women's rights with human rights.

4. In which year was the Protection of Women from Domestic Violence Act enacted?

A) 2013

B) 2005

C) 1993

D) 1961

Answer: B – Explanation: 1961 – Dowry Prohibition Act; 2013 – POSH Act; 1993 – Protection of Human Rights Act.

5. Where and when did India's first women police station open?

A) Mumbai, 1980

B) Chennai, 1992

C) New Delhi, 1974

D) Kozhikode, 1973

Answer: D – Explanation: Kozhikode (Keralam) in 1973; Tamil Nadu opened its first All Women Police Station in Chennai in 1992 and built a large network.